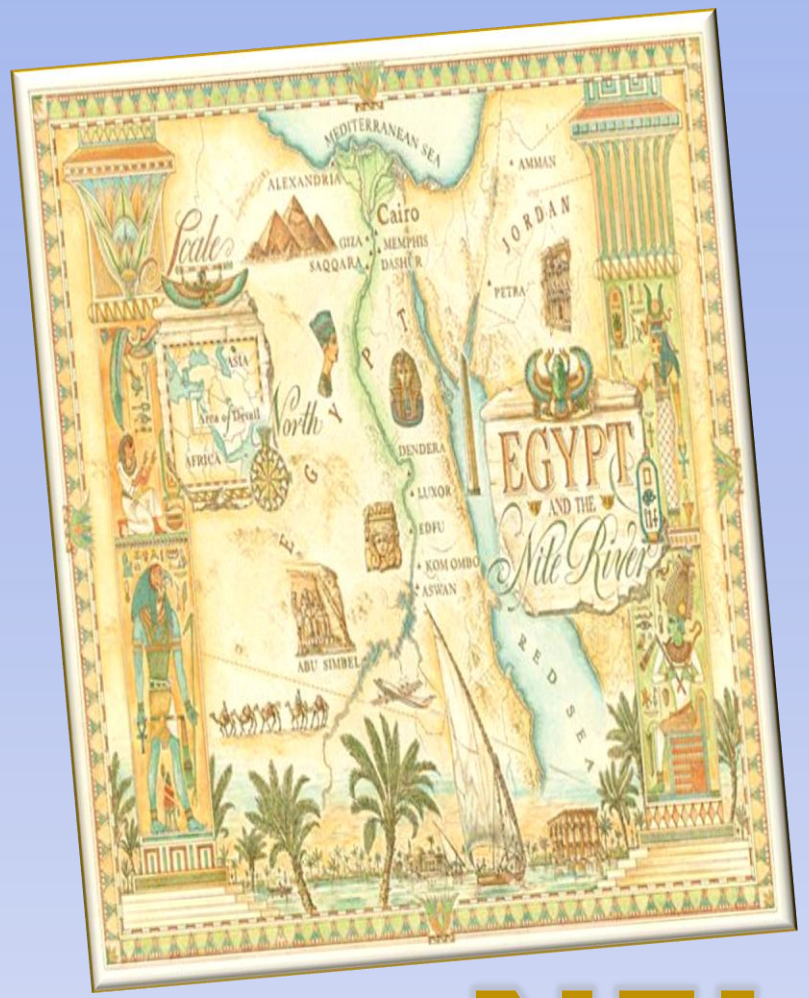
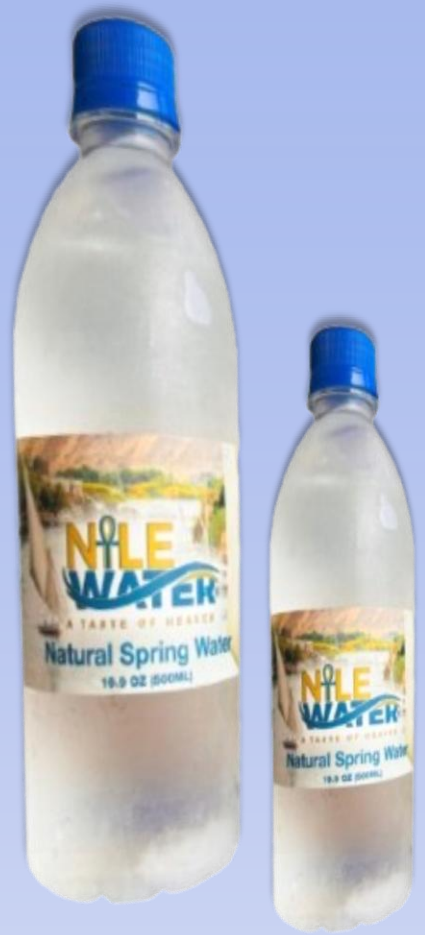




NILE WATER

Nile Of Egypt Company LLC

Radio City Station
P.O. Box 209
New York NY 10101
+1(833) 364-5387
www.nilewaterusa.com
Since: 10-24-2023

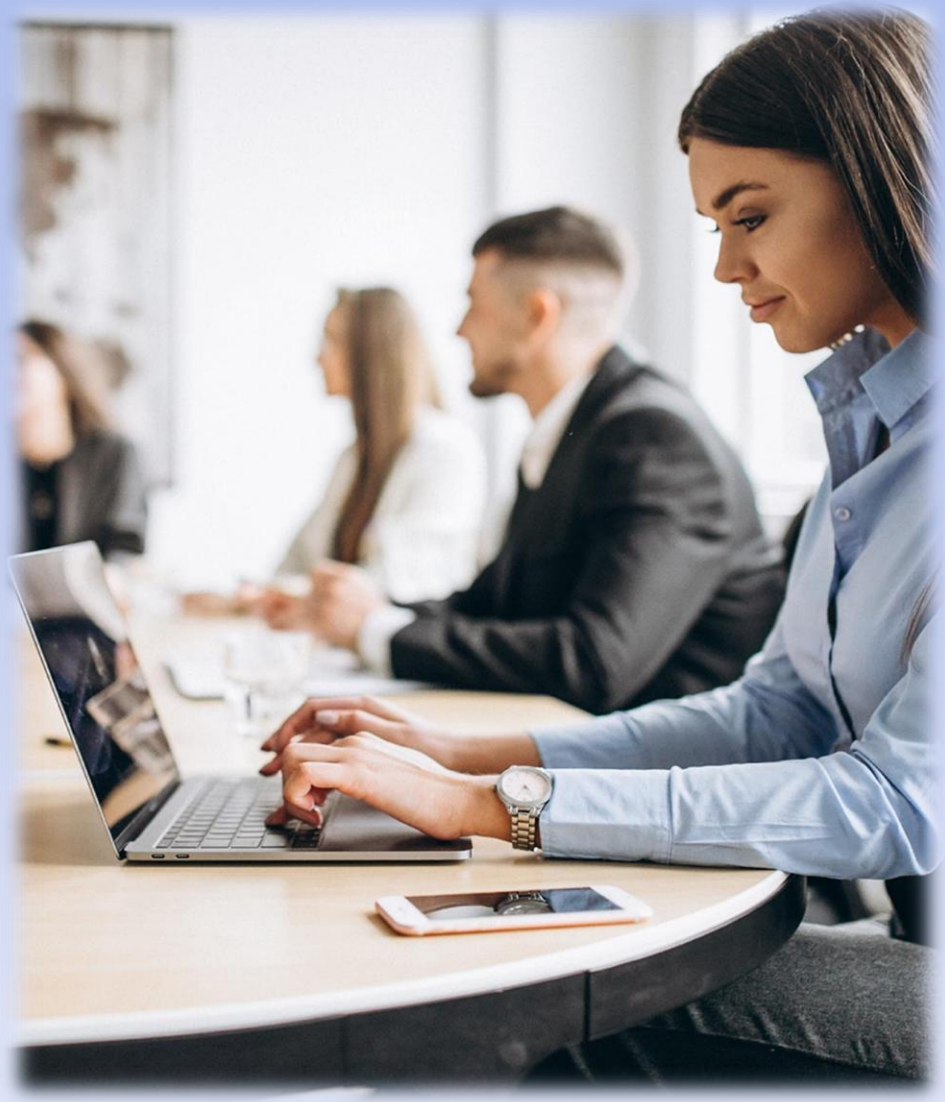
Company Summary

MORE THAN WATER

It's A TASTE OF HEAVEN

NileWater is a leading provider of premium fresh drinking water, dedicated to delivering exceptional quality and purity to customers across the United States.

Our commitment to excellence is reflected in every aspect of our operations, from sourcing the finest natural water to employing state-of-the-art purification processes.



Mission

A TASTE

Our mission is clear to provide unparalleled hydration that enriches lives and sustains communities.

Through innovation, sustainability, and unwavering dedication to quality, we strive to be a trusted source of pure refreshment, enhancing well-being and fostering a healthier, happier world, one drop at a time.

Vision

OF

Our vision at NileWater is to redefine the standard of hydration, inspiring healthier lifestyles and sustainable practices worldwide.

By continuously innovating and delivering premium-quality water products, we aim to be the leading choice for those who prioritize purity, wellness, and environmental stewardship in every sip.

Values

HEAVEN

Our values are focused on the passion for purity. Founded on the belief that everyone deserves access to premium-quality drinking water, we tirelessly pursue excellence in every drop.

From our pristine sources to your glass, trust NileWater for hydration that's as pure as our commitment to you. **Quality focused, and customer satisfaction, customer is king.**

SUSTAINABILTY

Nile Water USA plays a crucial role in sustainable product creation, particularly in recycled fabrics, embodying environmental stewardship. By using Nile Water USA in recycled materials like plastic bottles, it conserves resources and reduces waste. Its process is resource-efficient, cutting petroleum use and greenhouse gas emissions. Nile Water USA promotes a circular economy, minimizing landfill waste and pollution. Overall, it's a catalyst for greener practices, offering consumers a pathway to a more sustainable future.

ENVIRONMENTAL EFFECT

Nile Water USA is committed to sustainability, using recycled materials like plastic bottles to minimize its environmental impact. From sourcing to production and packaging, every aspect of its operations is designed for efficiency and eco-friendliness. The company also focuses on creating products with reduced environmental footprints and promotes sustainability through education and awareness initiatives. In summary, Nile Water USA is dedicated to a lighter environmental footprint, contributing to a healthier planet.

RECYCLING

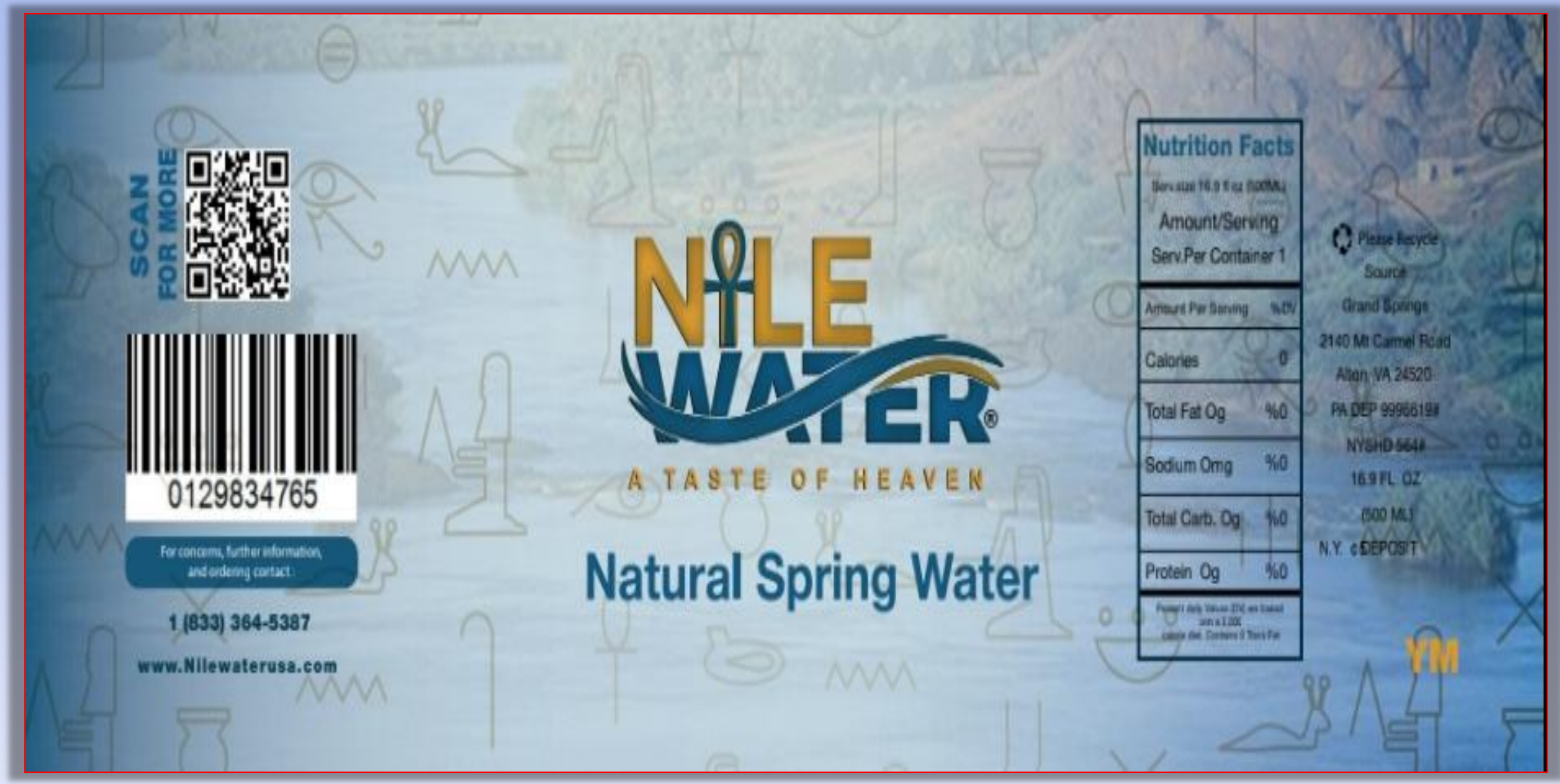
Nile Water USA leads in recycling, turning waste, especially plastic bottles, into valuable resources like high-quality recycled fabrics for eco-friendly products. This circular approach conserves resources, reduces environmental harm, and promotes sustainability. Their efficient processes cut reliance on virgin resources and lower greenhouse gas emissions. Nile Water USA also advocates for recycling awareness, empowering individuals to make sustainable choices.

ENERGY SAVING

Nile Water USA leads in energy-saving practices by prioritizing efficiency and using recycled materials like plastic bottles, significantly reducing consumption and environmental impact. From sourcing to production, operations are optimized for sustainability, offering consumers products with lower energy requirements. Through awareness initiatives, the company fosters a culture of sustainability, showcasing its dedication to environmental stewardship.

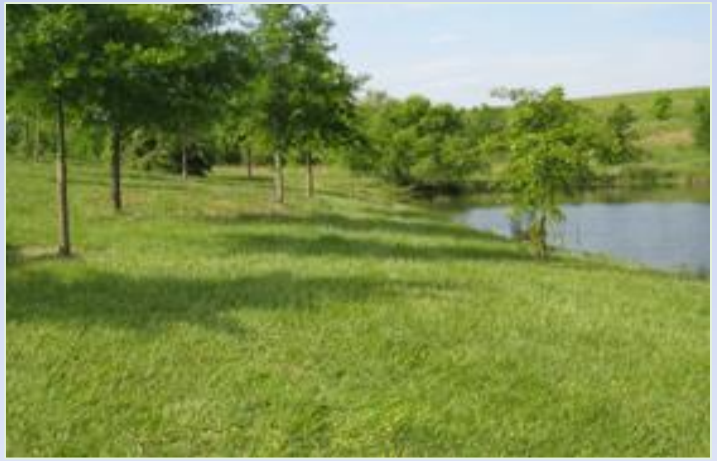
NILE WATER
A TASTE OF HEAVEN

PRODUCT

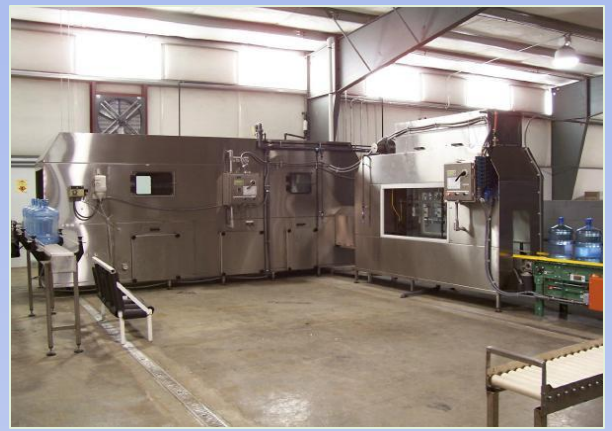

SCAN FOR MORE
0129834765
For concerns, further information, and ordering contact:
1 (833) 364-5387
www.Nilewaterusa.com
NILE WATER
A TASTE OF HEAVEN
Natural Spring Water
Nutrition Facts
Amount/Serving
Serv.Per Container 1
Amount Per Serving %DV
Calories 0
Total Fat 0g %0
Sodium 0mg %0
Total Carb. 0g %0
Protein 0g %0
Please Recycle
Source
Grand Springs
2140 Mt Carmel Road
Alton, VA 24520
PA DEP 9996819#
NYSHD 564#
16.9 FL OZ
(500 ML)
N.Y. ¢ DEPOSIT

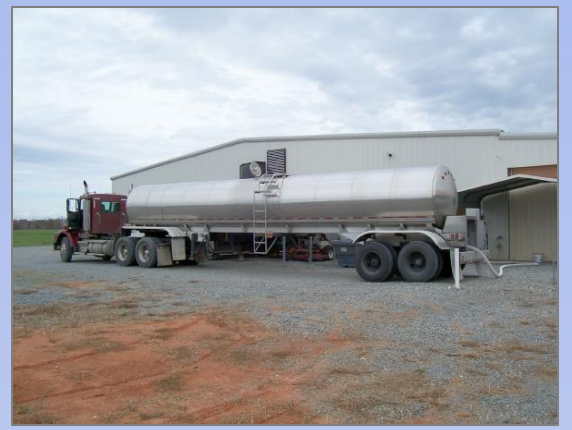
PRODUCTION, QUALITY CONTROL & PHYSICAL EVIDENCE

NILE WATER Springs' water is bottled at the source in a controlled environment within our facility for your assurance of quality and purity. Our production lines produce spring and purified water bottled in different sizes. The system employs a labeler utilizing pressure-sensitive, full-wrap, laminated labels. The plant is located on hundreds of acres. Numerous pristine spring sources are located within the private property, in a protected environment. These springs have been protected for the purpose of producing NILE WATER's premium water products. The natural springs that feed our facility have been a source of refreshment for centuries. Numerous Native American artifacts found at or near these springs indicate that distant civilizations depended upon this water for the raising of crops and for drinking. Many years later, these same springs served the stagecoach passengers as they traveled between Lynchburg, Virginia and Fayetteville, North Carolina. These early settlers quenched their thirst as they bartered and traded goods in the nearby market. After the Civil War, many local farmers used the springs to water their land and for daily living. We are proud to provide this timeless gift of the earth to the discerning customer seeking the best nature has to offer.

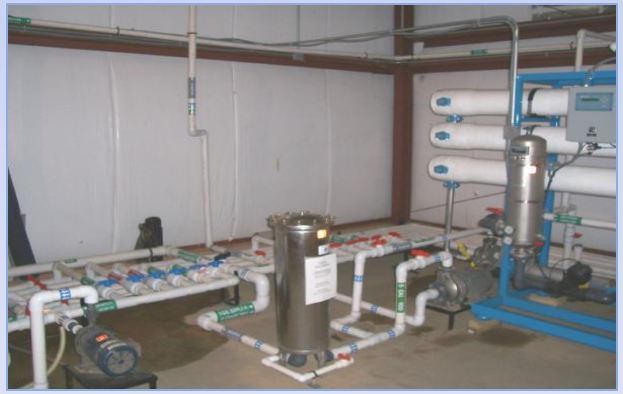


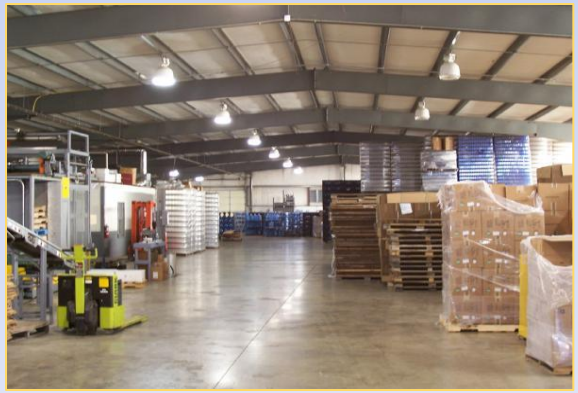
PRODUCTION, QUALITY CONTROL & PHYSICAL EVIDENCE





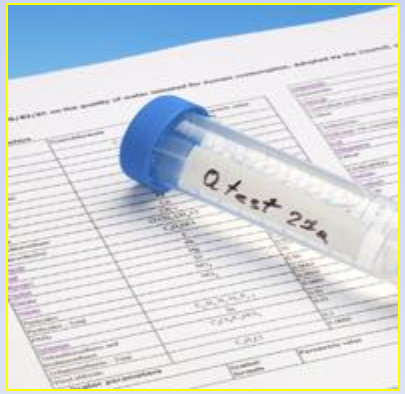
NILE WATER products are certified and manufactured under the authority of the State Department of Agriculture and The Federal Food and Drug regulatory agency. The Food and Drug (FDA) and the state Dept. of Agriculture both conduct (un-announced) visits to our facility to perform audits of our manufacturing procedures and to collect water samples for compliance with state and federal bottled water standards. These bottled water regulations are tougher than those for tap water which is regulated by the EPA. A detailed comparison of federal regulations for tap and bottled waters may be found at www.thefactsaboutwater.org





PRODUCTION, QUALITY CONTROL & PHYSICAL EVIDENCE

For NILE WATER's production facilities In addition to the above mentioned inspections we are inspected by the **NCSI Americas Inc.** to perform the International Bottle Water audit for compliance of the Model Code of IBWA. We are an approved supplier to The Dept. of the U.S. Army which conducts its inspections on an annual basis. FDA regulations require annual source water testing for bacterial, organic, and radiological analyses. The analyses is conducted by National Testing Laboratories.



NILE WATER's Production facilities utilize an in-house laboratory or daily analysis of bacteriological, inorganic, and physical parameter analyses of source water and finished products. Our multiple barrier approach involving careful control of filtration and disinfection processes, supported by continuous monitoring and testing for our bulk water for sale and our bottled water. We test our products for purity and consistency throughout the bottling process and in hourly tests on finished products. The controlled process and testing assures consistency in taste and purity.

Types of Bottled Water

Spring Water: Derived from an underground formation from which water flows naturally to the surface.
Purified Water: Water that has been processed to remove chemicals and impurities. Includes distilled, de-ionized, and reverse osmosis water.
Mineral Water: Contains minerals and trace elements naturally present in the water, with a consistent level of minerals.
Artesian Water: Comes from a well that taps a confined aquifer.
Sparkling Water: Contains carbon dioxide, either naturally occurring or added.
Well Water: Drawn from a hole drilled or bored into the ground, tapping a water aquifer.
Glacier Water: Collected from glaciers, often marketed for its purity and mineral content.
Flavored Water: Bottled water with added flavors, sweeteners, or enhancements like vitamins.

Market Share of Spring Bottled Water

Spring water is a significant segment within the bottled water market. As of recent data, spring water held a notable market share, driven by consumer preferences for natural and minimally processed products. In specific markets like Europe, the demand for spring water is particularly high due to health consciousness and the perceived purity of spring sources.

Global Market For Bottled Water

The global market for bottled water, which includes purified spring natural drinking water, is substantial and growing. In 2023, the global bottled water market was valued at approximately USD 267.89 billion and is projected to grow at a compound annual growth rate (CAGR) of 6.4%, reaching about USD 469.51 billion by 2032.

Regional Market Sizes:

North America: In 2022, North America held a significant share of the global bottled water market, contributing 23.9% of the revenue. The U.S. alone accounted for 57.7% of this market share.
Canada: While specific figures for Canada alone aren't provided, it is part of the North American market, which is growing due to health trends and increased sports activities.
Europe: The European market is also robust, with a projected CAGR of 5.2% from 2022 to 2030. Germany is a notable contributor, with a growing demand for premium bottled water.

Global Forecast: The overall market for spring water, a segment of bottled water, is expected to reach USD 465.2 billion by 2031, with a CAGR of 8.7% from 2021 to 2031.
These figures illustrate a strong and expanding market for purified spring natural drinking water across these regions, driven by health consciousness, urbanization, and a preference for high-quality and convenient water sources.

Global Market For Spring Bottled Water

Global Market: Spring water contributes substantially to the global bottled water market. It is one of the most consumed types, especially in regions where consumers prefer natural and minimally processed water

Regional Insights: In regions like North America and Europe, spring water's market share is significant due to stringent water quality regulations and consumer preferences for natural sources

Overall, while exact figures for the market share of spring water specifically vary, it is clear that it constitutes a major part of the bottled water market due to its natural appeal and health benefits.

Market Share by Type of Bottled Water Global Overview

Globally, the bottled water market is segmented primarily into still water, sparkling water, functional/flavored water, and others. Still water holds the largest market share, driven by its widespread acceptance and use. Sparkling water and functional water are also significant segments, showing robust growth due to increasing health consciousness and the preference for enhanced hydration products.

Global Market For Spring Bottled Water

Market Share by Region

Asia Pacific:

Accounts for the largest share of the global bottled water market, with a significant portion driven by China, India, Japan, South Korea, and Australia.
The market growth is fueled by increasing disposable incomes, urbanization, and awareness of health and hygiene

North America:

Second largest market, with the United States and Canada being the primary contributors.
High demand is due to a preference for safe and convenient drinking water options, along with the popularity of sports and outdoor activities.

Europe:

The third largest market, with key countries including Germany, France, the UK, Italy, and Spain.
Growth driven by tourism and the demand for reliable drinking water among tourists.

Latin America, Middle East, and Africa:

These regions show steady growth, supported by improving economic conditions and increasing awareness about clean drinking water.

Bottled Water Market Share by Type

Globally, the bottled water market is segmented into several types, each with varying market shares:
Still Water: The most consumed type, holding approximately 55-60% of the market.
Sparkling Water: Accounts for about 15-20%.
Functional/Flavored Water: Comprises roughly 10-15%.
Spring Water: Represents around 5-10%.
Other Types (e.g., purified, mineral): Make up the remaining 5-10%.

Regional Market Shares and Major Players

North America Market Share: Still Water: ~60%, Sparkling Water: ~20%, Functional Water: ~10%, Spring Water: ~10%. **Top Players:** Nestlé Waters, Coca-Cola, PepsiCo, Danone, BlueTriton Brands.
Europe Market Share: Still Water: ~50%, Sparkling Water: ~30%, Functional Water: ~10%, Spring Water: ~10%. **Top Players:** Nestlé Waters, Danone, Coca-Cola, PepsiCo, Gerolsteiner.
Asia Pacific Market Share: Still Water: ~65%, Sparkling Water: ~15%, Functional Water: ~10%, Spring Water: ~10%. **Top Players:** Nongfu Spring, Suntory, Tata Global Beverages, Coca-Cola, PepsiCo.
Latin America Market Share: Still Water: ~55%, Sparkling Water: ~25%, Functional Water: ~10%, Spring Water: ~10%. **Top Players:** Coca-Cola, PepsiCo, Nestlé Waters, Danone, Aje Group.
Middle East & Africa Market Share: Still Water: ~70%, Sparkling Water: ~10%, Functional Water: ~10%, Spring Water: ~10%. **Top Players:** Nestlé Waters, Coca-Cola, PepsiCo, Danone, Al Ain Water.

Bottled Water Market Figures

Global Market Size: USD 333.2 billion in 2023, projected to reach USD 538.9 billion by 2032 with a CAGR of 5.67%.

North America: Dominates the market with high demand, driven by health consciousness and convenience.

Europe: Significant market with stringent regulations and a strong preference for bottled water.

Asia Pacific: Fastest-growing region due to population growth, urbanization, and health awareness

Latin America and Middle East & Africa: Steady growth driven by urbanization and water scarcity concerns.

Summary of Major Players

Globally, key companies include Nestlé Waters, Coca-Cola, PepsiCo, Danone, and Suntory. These companies often appear as top players across different regions, adapting to local market demands and regulations.

NILE WATER MILESTONES

10/24/2023	12/2023	3/2024	6/2024	9/2024	3/2025
REGISTERATION OF NILE OF EGYPT COMPANY LLC, LEGAL PAPERWORKS, STRATEGY & STRATEGY IMPLEMENTATION DEFINING & PLANNING	R&D, CONSULTATION , MAREKET RESEARCH, BUSINESS PLANNING, ECONOMIES OF SCALE & SCOPE, TARGETING FROM 5- 10 OF THE MARKET IN 3 YEARS	NEGOTIATIONS (SUPPLY CHAIN MANAGEMENT, OUTSOURSING, AFFILIATIONS, PARTNERSHIPS, LOGISTICS, TRANSPORTATIONS, WAREHOUSINGMANU FACTURING, PRODUCTION), SIGNING CONTRACTS & AGREEMENTS.	PRODUCTION, PR, BRANDING, CAPACITY BUILDING, SOCIAL MEDIA CAMPAIGNS, MARKETING , BUSINESS DEVELOPMENT ACTIVITIES, SOFT LAUNCH, COMMENCEMENT OF REAL OPERATIONS ACROSS THE USA	OPTIMIZATION OF PERFORMANCE AS PER KPIs, GROWTH & SCALING, BUILDING MORE CAPACITY, DIVERSIFICATION OF OUTSOURSCING PRODUCTION FACILITIES, DELIVERY AND LOGISTICS FOR DIFFERENT PRODUCTS AND GEOGRAPHICLA LOCATIONS.	INCREASING ADOPTION OF AI TECHNOLOGIES TO OPTIMIZE ALL ASPECTS, ADDING MORE PRODUCTS & SERVICES, EXPANSION INTO OTHER MARKETS ACROSS AMERICAS, EUROPE, APAC, MENA, ARAB GULF, TARGETING MULTIPLE MARKET SEGMENTS.


NILE WATER
A TASTE OF HEAVEN
K&R BEVERAGE GROUP
BAKERY

Radio City Station
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New York NY 10101
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info@nilewaterusa.com
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THANK YOU